



Freskon
HELEXPO



INTERNATIONAL TRADE SHOW FOR FRUIT & VEGETABLES

10-12.04
2025

THESSALONIKI
EXHIBITION
INTERNATION
& CONGRESS CENTER
GREECE



EXHIBITORMANUAL



freskon-expo.gr

ORGANISED BY
HELEXPO

In preparation for the **Freskon**, we would like to highlight some important information necessary for your participation



INTERNATIONAL TRADE SHOW FOR FRUIT & VEGETABLES

10-12.4.2025

ΩΡΕΣ ΛΕΙΤΟΥΡΓΙΑΣ ΠΕΜ-ΠΑΡ | THU-FRI
WORKING HOURS 10:00-19:00
ΣΑΒ-SAT: 10:00-17:00

**THESSALONIKI
EXHIBITION
INTERNATION
& CONGRESS CENTER
GREECE**



P Δωρεάν parking για τους εκθέτες και τους επισκέπτες
Free parking for exhibitors and visitors

- A** ΓΡΑΦΕΙΑ ΔΙΟΙΚΗΤΙΚΗΣ ADMINISTRATION BUILDING
- B** ΣΥΝΕΔΡΙΑΚΟ ΚΕΝΤΡΟ "Ν. ΓΕΡΜΑΝΟΣ" CONGRESS CENTER "N. GERMANOS"
- C** ΣΥΝΕΔΡΙΑΚΟ ΚΕΝΤΡΟ "ΙΩΑΝΝΗΣ ΒΕΛΛΙΔΗΣ" CONGRESS CENTER "IOANNIS VELLIDIS"
- D** ΑΙΘΡΟΥΣΙΑ ΕΚΔΗΛΩΣΕΩΝ "ΑΙΜΙΛΙΟΣ ΠΙΛΑΗΣ" EVENT HALL "EMILIOS PIΛAΗΣ"
- E** MOMus
- ΙΑΤΡΕΙΟ FIRST AID
- 1** ΠΥΛΗ ΕΜΠΟΡΕΥΜΑΤΩΝ-ΑΕΓΕΑΝ COMMERCIAL GATE-AEGEAN
- 2** ΠΥΛΗ ΧΑΝΓ-ΔΕΗ YMCA GATE-DEI
- 3** ΠΥΛΗ ΕΥΝΤΙΒΑΝΙΟΥ-ΛΑΝΚΟΜ SINTRIVANIU GATE-LANCOM

1 Preparation stage

You can take over your space from the pavilion manager and proceed with any necessary construction work from:
Saturday 5/4/2025 to Sunday 6/4/2025, from 08:00 to 19:00,
Monday 7/4/2025 to Wednesday 9/4/2025, from 08:00 to 23:00.

On Wednesday 09/04/2025, after 18:00, only stand-specific work is allowed

*In case you plan to exhibit a large-volume product, please inform the technical support department before transporting it to the exhibition area.

**TECHNICAL SUPPORT DEPARTMENT/
PAVILION MANAGER:**
 CHRISTOS CHRISOVELIDIS
 E: cc@helexpo.gr, T, +30 2310 291534,
 M. +30 6979331002

PAVILION SUPERVISORS
PAVILION 13: KOSTAS CHRISOVERGIS
 E: kchr@helexpo.gr, T, +30 2310 291113,
 M: +30 6946980879

PAVILION 15: PANAGIOTIS FRAGKISKATOS
 E: pf@helexpo.gr, T, +30 2310 291256,
 M: 6940458342

2 Invitations

You can obtain invitations either in printed form by contacting the exhibition secretariat at freskon@helexpo.gr or in digital form via the «**Exhibitors Area**» platform under the "**Invitation**" section.



3 Event organization during the exhibition

For any events (pavilion inaugurations, conferences, seminars, presentations, etc.) held during Freskon 2025, all speakers and guests must have either an exhibitor badge or a HELEXPO trade visitor invitation.

Entry to the exhibition will only be permitted upon presentation of the aforementioned documents at the gates to ensure smooth access.

Visitors without HELEXPO accreditation will not be granted access except by purchasing a ticket. To obtain exhibitor badges, please follow the procedure detailed below.

4 Access to the Exhibitors platform (Exhibitors Area)

Log in into the platform using your username and password by following the link that will be sent to you via a personalized email.

Through the exhibitors Area platform, you can:

- Access important information regarding your participation and exhibition procedures (booth, stand).
- Print your badges
- Upload your logo to be added to the exhibitor catalogue/website of Freskon Expo
- Confirm your company details that will appear in the exhibitor catalogue/website of Freskon Expo

5 Admission cards (badges)

Print your entry cards through the online platform "**Exhibitors Area**."

Please note that you will need to navigate to the "**Admission cards**" section to print your cards, which are strictly personal.

The number of admission cards depends on the square meters of your stand.

In case you need additional admission cards, please contact us at freskon@helexpo.gr or by phone at +30 2310 291122.

Lanyards for admission cards can be collected during the preparation days from the nearest manager's office (Pavilions 15 and 13).

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Technical issues equipment rental

For technical issues, equipment rental, ventilation, electrical power, water supply, or anything related to the construction or setup of your stand, contact the contractor company:

EXPOWORK S.A

Exhibition Service Department
T: (+30) 2310297572, 2310297564
orderstif@expowork.gr

NOTE. If you have selected a non-equipped exhibition space (Type 1) or an outdoor space, construction can commence only after:

Submitting your booth design to the TIF-HELEXPO technical department

- Contact: **Christina Papakosta**
chp@helexpo.gr, tel. (+30) 2310 291268)
- **Send the electrical installation plan to EXPOWORK(orderstif@helexpo.gr).**

A charge for electrical power provision and connection is **€35.00/KW**, as stated in the participation form.

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Financial settlement

Please note that you have to pay directly the full of grand total of your participation after the signature of the participation form.

NOTE. In the payment details please write some of the following details (Company Name, VAT No. or the pavilion & your stand)

Bank Account Numbers:

National Bank of Greece:

223/470300-60,
IBAN - GR 40 0110 2230 0000 2234 7030 060
SWIFT ETHN GR AA

Alpha Bank:

707/00/2320000394
IBAN - GR 74 0140 7070 7070 0232 0000 394
SWIFT CRBAGRAAXXX

Piraeus Bank:

5202-002162-792
IBAN - GR16 0172 2020 0052 0200 2162 792
SWIFT PIRBGRAA

Eurobank:

0026.0030.96.0200688210
IBAN - GR 5702600300000960200688210

Please send a copy of the deposit slip to the TIF-HELEXPO accounting department:

Ms. Eirini Mandona

T: +30 2310 291 102, Email: em@helexpo.gr

Mr. Alexis Meta,

T: +30 2310 291 134, Email: meta@helexpo.gr



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Advertising

Exhibitors can promote their presence within the Exhibition Center during the event through various methods, some of which are detailed in the **Sponsorship Opportunity**.

Konstantinos Stylos

Email: ks@helexpo.gr, T. +30 2310 291213

Ioannis Aggelou

Email: ya@helexpo.gr, T. +30 2310 291199

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Parking

Vehicle entry into the Exhibition Center is through the Gate 1 (Exhibits' Gate) on Egnatia Str.

Free parking spaces will be available for exhibitors and visitors inside the available pavilions, under gate staff guidance.



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Contacts

PROJECT MANAGER

TONIA NIKOLAIDOU

T. +30 2310 291161, e: an@helexpo.gr

SECRETARIAT

GLYKERIA MAMARA

T. +30 2310 291203, e: gma@helexpo.gr

PERSA GKOGKOU

T. +30 2310 291122, e: pg@helexpo.gr

EXHIBITOR SERVICE DEPT.

Head: CHRISTOS CHRYSOVELIDIS

T. +30 2310291534, e: cc@helexpo.gr

Secretariat

EFSTATHIA SIDERI

T. +30 2310 291572, e: es@helexpo.gr

TECHNICAL SERVICES-EXPOWORK

T. +30 2310 297564, +30 2310 297572

e: orderstif@expowork.gr

VISITOR SERVICE DEPARTMENT

Head: ANGELIKI LAMPRIDOU

T. +30 2310 291264, e: al@helexpo.gr

CONFERENCES & EVENTS DIRECTORATE

Director: VICKY DALKRANI

T. +30 2310 291500 e: dv@helexpo.gr

Secretariat

ELEANA KOSTOPOULOU

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ASPASIA SKOULIKARAKI

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MARKETING & COMMUNICATIONS DIRECTORATE

Director: ELENI YPSILANTOU

T. +30 2310 291612, e: press@helexpo.gr

PUBLIC RELATIONS DEPARTMENT

Head: MARIA PATLAKA

T. +30 2310 291133, e: mpa@helexpo.gr



Freskon

HELEXPO



freskon-expo.gr

UNDER THE AUSPICES



THE BANK
OF TIF-HELEXPO



OFFICIAL ENERGY
PROVIDER



OFFICIAL AIR CARRIER
SPONSOR



OFFICIAL COMMUNICATIONS
PROVIDER



OFFICIAL DATA CENTER
INTERNET PROVIDER



OFFICIAL CAR PROVIDER



WITH THE SUPPORT

