



Freskon
HELEXPO



INTERNATIONAL TRADE SHOW FOR FRUIT & VEGETABLES

10-12.04
2025

THESSALONIKI
INTERNATIONAL
EXHIBITION & CONGRESS
CENTER, **GREECE**

Ways & Media of Promotion

1. Advertising Media



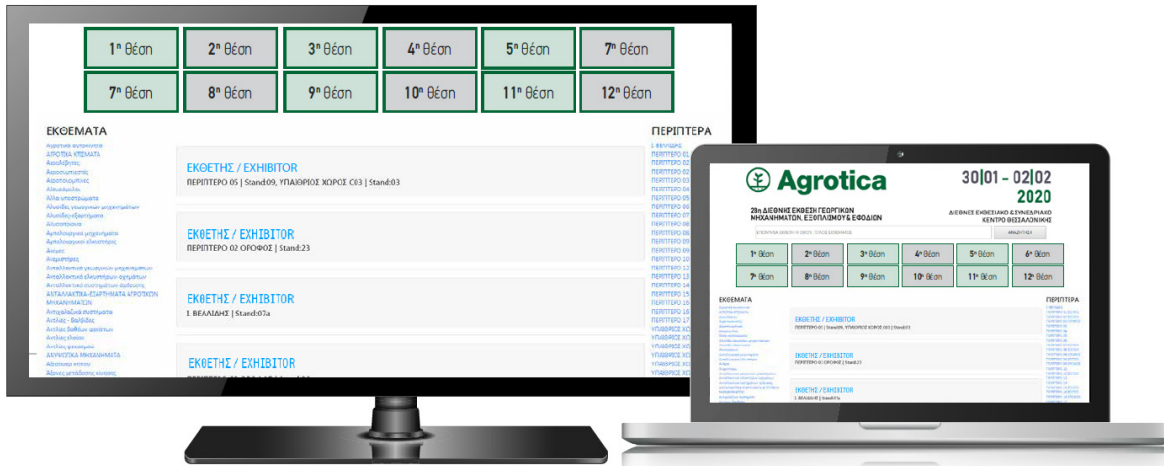
A	A BRANDING – LOGO PLACEMENT	PIECES	COST
1.	EXCLUSIVE logo display on LANYARDS (Exhibitors, Guests, Partners)	3.000pcs	3.000€
2.	On Badges of Exhibitors, Visitors, Guests, etc. (printed & electronic)	"minimum 20.000pcs"	500€
3.	Placement of the Logo on the Printed Floor Plan (Exhibitors list)	5.000pcs	400€
4.	Placement of the Logo on the Printed Floor Plan (Exhibitors list) with marking (arrow) the point of the Exhibition Area	5.000pcs	700€
5.	In Non-Wooven bags distributed to exhibitors, VIP guests, government officials and press representatives	2.000pcs	2.500€
6.	"Placement of an Advertising Leaflet inside the Non-Wooven bag which is distributed to all visitors. MAXIMUM number of Leaflets placed in the bag: 10pcs (1pc per partner)"	2.000pcs	700€
7.	Distribution of informational material with Info Desk or Roll Up at the ENTRANCE (or exit) of the Stand 1 Info Desk	"1 Info Desk 0,60m x 1m"	500€

- Production costs for LANYARDS, Badges, Floor Plans and Non-Woven Bags are included
- Promotional costs (Info Desk – Brochures – Personnel) are NOT included
- VAT is NOT included

1. Advertising Media



1. Advertising Media



TIF Helexpo
13 Σεπτεμβρίου

🔥 Για μια ακόμα χρονιά η μπίρα Νύμφη (Nymfi Beer) με την εμβληματική γοργόνα της μας υποδέχεται στο περίπτερό της στην 88η Διεθνή Έκθεση Θεσσαλονίκης για να μας δείξει πως «Απιστώσεις στη μαγεία, τίποτα δεν αποκλείεται».

🍷 Εκεί θα δοκιμάσουμε την απολαυστική μαύρη μπίρα ΝΥΜΦΗ Dark limited edition και θα αφήσουμε για λίγο τη μαγεία να μας μεταμορφώσει!

📍 88η Διεθνή Έκθεση Θεσσαλονίκης – Ζήσε τη μαγεία της!



B.	DIGITAL BANNER Η LOGO ΜΕ HYPERLINK	DIGITAL BANNER/ LOGO	COST
1.	POST & STORY on the Exhibition's Social Media (Facebook/ Instagram/ LinkedIn – 1 time)	Digital Banner / Logo / Text	300€
2.	In the electronic Exhibitors' directory (5 places)	Digital Banner / Logo	200€/ position
3.	In the electronic Visitor registration platform (5 places)	Digital Banner / Logo	300€/ position
4.	On the FREE WiFi homepage Logo	Logo	300€/ position
5.	On the FREE WiFi homepage and in the Android/ iOS Mobile App (3 places)	Logo	300€/ position
6.	Display in the Exhibition Newsletter with reference to the Collaboration (Company Profile) and placement of the logo with hypelink to the Company's site	Logo / Text	500€
7.	Exclusive Newsletter and placement of the logo/digital banner with hypelink to the Company's site	"Digital Banner / Logo / Text"	1.000€

1. Advertising Media



Επίσημος Συνεργάτης Μετακινήσεων



Χορηγός Φυσ. Μεταλλικού Νερού



Exhibitors



Exhibits



Pavilions



Order Form



PROMOTION LOCATIONS:

01. _____
02. _____
03. _____
04. _____
05. _____

TOTAL AMOUNT _____ (_____ €) plus VAT

*Construction, installation, and dismantling costs are borne by TIF-HELEXPO S.A.
The creative product (logo, banner, video, etc.) will be sent by the COMPANY when requested by TIF-HELEXPO S.
Construction costs for special structures (e.g. inflatable banners) are NOT included.*

NAME: _____
ADDRESS: _____
VAT NUMBER: _____
TAX OFFICE.: _____
FULL NAME OF THE PERSON RESPONSIBLE FOR ADVERTISING: _____
TEL No.: _____
MOB. No: _____
E-MAIL: _____
DATE: ____ // ____ // ____

SEAL AND SIGNATURE:

The file must be .PDF with outline fonts, CMYK format, natural size - resolution at 300dpi and 1/10 reduction.



**NATIONAL ENTITY FOR THE ORGANISING OF
EXHIBITIONS, CONGRESSES, AND EVENTS**

HEADQUARTERS:

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Konstantinos Stylos

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