

Laurent de Smedt
Head of the Apple & Pear Department at Belorta

Laurent De Smedt has been the Head of the Apple and Pear Department at Belorta since 2019. Belorta is a Belgian cooperative with 1,200 growers producing fruits and vegetables. Belorta's growers produce 180,000 tons of pears and 50,000 tons of apples. In addition to his responsibilities at Belorta, Laurent is also a fruit grower, cultivating apples, pears, plums, and cherries.