## Alessandro Zampagna CEO of the Origine Group

Dr. Alessandro Zampagna is the CEO of the Origine Group in Italy, a consortium of fruit and vegetable companies consisting of 9 members: Salvi, Apofruit, Kiwi-Uno, Fruttac2, David Del Curto, Spreafico, Minguzzi Spa Consortile, Zani, Cope Frut. Until recently, he was the general manager of the UNApera association. He studied agronomy and holds a master's degree and a Ph.D. in rural development from the University of Dublin. His curriculum vitae includes numerous international experiences throughout his career, ranging from international volunteering in Africa to participation in fruit and vegetable services consortia, as well as in scientific and technological parks. Alessandro Zampagna has consistently held leadership roles in staff training and projects aimed at transferring innovation to the agrifood sector, culminating in executive positions in fruit and vegetable companies in recent years.